

Reaching the Capital Region’s Jewish community (and beyond) is easy. The Jewish World has been serving it since 1965. Most readers are married and well-educated, with above-median incomes. They are proud of their heritage, active, engaged and involved, with a thirst for knowledge in all areas affecting their lives, and the lives of their families.

| <b>Ads on Web Site</b>                                     | <b>Size</b> | <b>1 Month</b>           | <b>3 Months</b><br><i>(25% discount)</i> |
|--|-------------|--------------------------|--|
| <b>Right Column Cube Ad</b> (rotating)                     | 300x250px   | \$198                    | \$446                                    |
| <b>Right Column 3:1 Ad</b> (rotating)                      | 300x100px   | \$99                     | \$223                                    |
| <b>Header Ad</b> (fixed, next to logo)                     | 500x90px    | \$495                    | \$1,114                                  |
| <b>Large Ad</b> (rotating, below articles)                 | 620x300px   | \$249                    | \$560                                    |
| <b>Full-Page Interstitial Ad</b> (fixed, home page)        | Full Page   | \$990                    | \$2,228                                  |
| <b>Custom</b> (we can accommodate most ad types and sizes) |             | <i>Contact Us Today!</i> |  |

**Ads on Wednesday Update E-mails:**

“Spotlight” ad at top, 1-25x, \$175 each. 52 weeks @ \$95, \$4940.

Ad on right column, 1-25x, \$95. 52 weeks @ \$70, \$3640.

Your ad at bottom, 1-25x, \$85. 52 weeks @ \$65, \$3380.

**Friday Ad Blast E-mails:**

Your ad beneath headline, \$125 each.

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