

## *Rates for Special Editions* *Super-Circ Expanded Distribution*



***Super-size your impact with Super-Circ editions!***

***The only "super-size" that's healthy for you!***

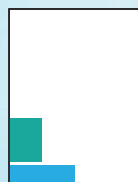
***We direct-mail these papers to over 5800 households!\* Over 15,000 readers!***

1. **Passover** – Goodbye, tyranny; crossing the Red Sea! April 14, 2016
  2. **Rosh Hashanah** – Birthday of the world, Sept. 29, 2016.
  3. **Jewish World anniversary** – The NEXT 50 years, Nov. 10, 2016
  4. **Chanukah** – Underdogs defeat the Greeks, miracles of light, Dec. 8, 2016
  5. **Super Sunday** – Federation fundraiser, Jan. 19, 2017
- Also features Medicine & Healthy Living and Healthy, Happy Retirement***
6. **Purim** – A woman's heroism; Games, costumes, revelry, March 2, 2017

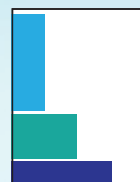
\*Pending arrangements with partner organizations. Our 2015 Rosh Hashanah edition was mailed to 8220 homes.  
Dates subject to change. Rev April 5 2016

<b>Rates</b>	<b>Discount for 4</b>
<b>Full page</b> \$2018	4 @ \$1755 = <b>\$7020</b>
<b>½ page</b> \$1087	4 @ \$945 = <b>\$3780</b>
<b>¼ page</b> \$582	4 @ \$506 = <b>\$2024</b>
<b>1/8 page</b> \$310	4 @ \$270 = <b>\$1080</b>
<b>1/16 page</b> \$178	4 @ \$155 = <b>\$620</b>
<b>Full page live area: 10" wide x 13" deep</b>	

All dimensions are Width x Height



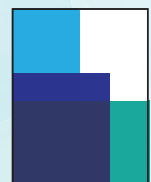
**1/16**  
2.4" x 3.25"  
4.9" x 1.63"



**1/8**  
2.4" x 6.5"  
4.9" x 3.25"  
7.4" x 2.2"



**1/4**  
4.9" x 6.5"  
7.4" x 4.3"  
10" x 3.25"  
2.4" x 13"



**1/2**  
4.9" x 13"  
7.4" x 8.7"  
10" x 6.5"

**Additional sizes available - Ask your sales representative**

**Frank McGivern Sales Manager**  
**(518) 344-7018, ext. 304 • frank@jewishworldnews.org**

— Repairing the world, enriching your experience —