

Reserve your space
in
The Jewish World's

50th Anniversary Edition

*Celebrate 50 years of accomplishment
in the Jewish community
A firm footing for the next 50 years!*

Advertising Rates:

Full page	\$1,995
1/2 page	\$1,195
1/4 page	\$695
1/8 page	\$395
1/16 page	\$255

Strip ad on page one, size 10" x 3" \$1995
on back cover \$1435

Back cover – all sizes add 75% (Full page = \$3491, etc.)

Inside front – all sizes add 50%

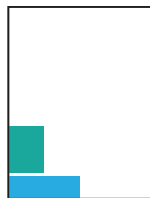
Inside back – all sizes add 40%

Inserts: \$1995

Add for color:

Full page	\$128
1/2	\$96
1/4	\$64
1/8	\$40
1/16	\$24

All dimensions are Width x Height



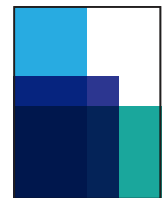
1/16
2.4" x 3.25"
4.9" x 1.63"



1/8
2.4" x 6.5"
4.9" x 3.25"
7.4" x 2.2"



1/4
4.9" x 6.5"
7.4" x 4.3"
10" x 3.25"
2.4" x 13"



1/2
4.9" x 13"
7.4" x 8.7"
10" x 6.5"

Sizes:

Physical page is 11" wide x 14.75".

Live area for full page ad is 10" wide x 13".

Additional sizes available - Ask your sales representative

This kinetic special edition will be direct-mailed to 6000-8000 Jewish households in the capital region, and 6750 copies will be inserted in subscriber copies of the Albany Business Review, the high-octane newspaper for energetic and influential business executives.

The entire edition will be hosted online at our lively website for a full year. Powerful clickable links will be included every week in our magnetic e-newsletters for 52 weeks.

Call now — before we run out of space!

Contact Sales Manager Frank McGivern
Direct line: (518) 491-7295
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The Jewish World
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