

THE JEWISH WORLD

Reaching the Capital Region's Jewish community (and beyond) is easy. The Jewish World has been serving it since 1965. Most readers are married and well-educated, with above-median incomes. They are proud of their heritage, active, engaged and involved, with a thirst for knowledge in all areas affecting their lives, and the lives of their families.

Ads on Web Site	Size	1 Month	3 Months (25% discount)
Right Column Cube Ad (rotating)	300x250px	\$198	\$446
Right Column 3:1 Ad (rotating)	300x100px	\$99	\$223
Header Ad (fixed, next to logo)	500x90px	\$495	\$1,114
Large Ad (rotating, below articles)	620x300px	\$249	\$560
Full-Page Interstitial Ad (fixed, home page)	Full Page	\$990	\$2,228
Custom (we can accommodate most ad types and sizes)	<i>Contact Us Today!</i>		

Ads on Thursday Update E-mails:

"Spotlight" ad at top, 1-25x, \$175 each. 52 weeks @ \$95, \$4940.

Ad on right column, 1-25x, \$95. 52 weeks @ \$70, \$3640.

Your ad at bottom, 1-25x, \$85. 52 weeks @ \$65, \$3380.

Friday Ad Blast E-mails:

Your ad beneath headline, \$125 each.

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